

DIANE GARDNER EA, CTC, PFP

Empowering Home Service Business Owners To Generate More Profits & Pay Less Taxes



Who is Diane Gardner?

Speaker, Author, EA, CTC (Certified Tax Coach), and Mastery Level Profit First Professional, Diane is committed to helping Service Business owners maximize profits and minimize taxes through her Profit Programs and Tax Planning Services. Utilizing the Profit First principles, Diane gives service business owners tools to uncover the profit leaks in their business so owners can have a better cash flow, less stress, and be more empowered while making more money.

Diane Gardner, Best-Selling Author & Quilly Award recipient, is the author of 14 books, including:

****10 Most Expensive Tax Mistakes That Cost Contractors Thousands**

****"Your Path to Profit\$ – 9 Profit-Boosting Tactics That Will Transform Your Service Business"**

****Stop Overpaying Your Taxes**

PLUS – She's a Mastery Level Profit First Professional!



Featured On:



Diane has helped her clients bring over \$1.4M of leaking profits back into their home service business. Her tax strategies saved clients over \$7M in taxes - hard-earned money that would have gone to the IRS.

Here are topics where Diane can share tips and strategies to help your audience get on the path to profits and put tax dollars back in their pockets.

How a 3% Incremental Change Can Exponentially Increase Profits

- Explain the concept of doubling a penny over 31 days to bring you \$5,000,000
- Which areas of your business impact profits?
- How can you do this without a huge interruption to your business?

5 Ways To Plug The Cash Flow Leak In Your Service Business

- Thinking of the 'Leaky Bucket', how can you figure out IF profits are leaking out of your business?
- Can you share how to calculate the cost of your employees and why it's critical to boosting profits?
- How can you start competing against yourself instead of competing on price - to get ahead?

Top 3 Tax Mistakes That Cost Contractors Thousands

- How are we giving the IRS a big tip that they don't deserve?
- How does your business entity affect how much tax you pay?
- Why do you say that tax time should never be a DIY project?

Other Topics:

- How To Pay Yourself First & Boost Profits (this talk is about the Profit First Method)
- 4 Simple Ways To Cut Huge Costs In Your Service Business
- 5 Areas Of Your Business That Is Choking Your Cashflow



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