

# DIANE GARDNER<sup>EA, CTC, PFP</sup>

Your Profit & Tax Coach, Speaker &  
BEST-SELLING Author Is Your Next Great Guest!



## Who is Diane Gardner?

Speaker, Author, EA, CTC (Certified Tax Coach), and Mastery Level Profit First Professional, Diane is committed to helping Service Business owners maximize profits and minimize taxes through her "Path to Increased Profitability" program and through her tax planning services. Utilizing the Profit First principles, Diane gives service business owners tools to uncover the profit leaks in their business so owners can have a better cash flow, less stress, and be more empowered while making more money.

**Diane Gardner, Best-Selling Author & Quilly Award recipient, is the author of 14 books, including:**

**\*\*10 Most Expensive Tax Mistakes That Cost Contractors Thousands**

**\*\*Why Didn't My CPA Tell Me That**

**\*\*Stop Overpaying Your Taxes**

**PLUS – She's a Mastery Level Profit First Professional!**



## What is a Profit Coach?

A Profit Coach comes alongside service business owners and shares profit saving tools while offering the accountability that is needed to make sure the Profit First strategies are fully implemented so that the business owner can take their profit first, take control of their cash flow, and realize improved profits. Diane has saved over \$990,000, money that was leaking out of her clients' businesses.

## What is a Tax Coach?

A Tax Coach specializes in finding deductions, credits, and other year-round tax planning strategies that allow service business owners to finally stop overpaying their taxes. These strategies increase cash flow while minimizing tax liabilities. To date, Diane has saved her clients over \$4.3 Million in taxes – hard-earned money that would have gone to the IRS.

Diane is available to speak on the following topics:

### How To Plug The Cash Flow Leak In Your Service Business

- How can you take profits FIRST, every time on every job?
- Thinking of the 'Leaky Bucket', how can you figure out what profits are leaking out of your business?
- Can you share how to calculate the cost of your employees and why it's critical to boosting profits?
- How can you start competing against yourself instead of competing on price - to get ahead?

### Top 3 Mistakes That Cost Contractors Thousands

- How do you know if your entity type still fits your service business?
- Are you utilizing the best retirement program for your team and for tax savings?
- Why is tax planning important?

## Featured On:



## Contact Diane

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